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image: "Haircuts by Children" by Darren O'Donnell and Naomi Campbell

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Fair Trade Contemporary Art Festival Reaches New Audiences and Brings Art To Places Where People Don't Always Expect It.

September 8 - October 15, 2006

Six distinct projects by artists from Mexico, Canada, and the United States at different sites throughout Los Angeles (locations listed at outpost-art.org/now.php).

"Haircuts by Children" by Canadian team Darren O'Donnell and Naomi Campbell is taking place at two Highland Park salons on Oct 14 & Oct 15, 2006. This is a whimsical performance that engages with the enfranchisement of children and trust in the younger generation, and invites contemplation of a very simple image: a child cutting an adult's hair. The project continues the artists' exploration of an aesthetic of civic engagement, with the materials being a grade 6 class, a hair salon, and a brave, willing public. "Haircuts by Children" is co-sponsored by **José Huizar, Councilmember, District 14.**

"Fire in the Taco Bell" by Mexican team Joaquin Segura, Ricardo Cuevas, and Renato Garza is taking place Downtown at Gallery 727 on Oct 14, 2006. This one-day event will explore the idea of the autonomous zone and its possible repercussions on trade practices with friendly nations to include a lecture on the politics of misunderstandings, the nature of evil, the spirit of creative dissent and the subtleties of fair commerce along with the presentation of video and objectual works pertinent to the conceptual structure of the event. Further outreach will develop through site-specific projects that privilege public space and social interaction with local groups during the artists 3-week residency in Los Angeles. "Fire in the Taco Bell" has been made possible with generous support from **La Colección Jumex.** Special project assistance comes from **EDS Galería, Arena Mexico Arte Contemporaneo, Gallery 727,** and the **Consulate General of Mexico.**

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"The NAFTA Effect" by US artist team THINK AGAIN (David John Attayah/S.A. Bachman) is using a projection truck to circulate through greater Los Angeles on October 7, 13 and 14 after dark. This public projection project challenges anti-immigrant rhetoric and treatment of migrant labor. It addresses how "free trade" insidiously reshapes lives on both sides of the border. The project addresses current debates surrounding H.R.4437, challenges the proposed 700-mile border fence, and criticizes the criminalization of undocumented workers.

"2006 Rose Bowl Flea Market Biennale" by US artist Sergio Munoz-Sarmiento is happening on October 8, 2006 at the Pasadena Rose Bowl Flea Market. A performative/sculptural installation within the Pasadena Rose Bowl Flea Market, this project invites local and international artists (including from Mexico, Canada, and the U.S.) to submit items or artworks for sale within the flea market grounds, and within a "sculptstructural" stall to be designed and fabricated by the artist's company, CLANCCO (Clandestine Construction Company International).

"Speak-Up LA" by US artists Amanda Herman and Katina Papson is occurring in Hollywood on Sept 29, in Pomona at the County Fair on Sept 30; and in McArthur Park on Oct 1, 2006. A multilingual amplification of Los Angeles' diverse voices that expands the boundaries of everyday interaction, this dynamic, performative event will use spontaneous communication to activate public space. "Speak Up LA" encourages collaboration and creativity by plugging in a microphone, turning on a generator, hanging some lights, and inviting participants to share their ideas about borders, home and identity. This project is supported in part by **Eric Garcetti, Councilmember, District 13.**

"Fair Exchange" by US curator Irene Tsatsos is on view from Sept 8 – Oct 1, 2006 at The Millard Sheets Gallery at the LA County Fair in Pomona. This exhibition is inspired by, occurs at, and intervenes with the Los Angeles County Fair. Fairs are associated with a celebration of the domestic and agricultural arts and sciences; *Fair Exchange* considers and celebrates the wonder of what is immediately around us, what is within and of our selves, our homes, our communities, and the objects and ideas we generate in an effort to identify, connect with, and enhance our relationships to ourselves and our communities.

Fair Trade has been made possible by the generous support of **Peter Norton Family Foundation** and the **Pasadena Art Alliance**. Special project assistance for "Fire in the Taco Bell" comes from **La Colección Jumex, EDS Galería, Arena Mexico Arte Contemporaneo, Gallery 727,** and the **Consulate General of Mexico**. "Haircuts by Children" is co-sponsored by **José Huizar, Councilmember, District 14**. "Speak Up LA" is supported in part by **Eric Garcetti, Councilmember, District 13**. Additional support for **Fair Trade** is provided by Outpost's members, volunteers, and interns including Ami Brett, Rachel Stern West, Mary Beth Heffernan and her students at Occidental College, Willem Henri Lucas, J.J. Kaye, Christy Honsberger, and Kathleen Diener.



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